

BROKER VALUATION SOLUTIONS

Making your life easier with our end-to-end appraisal management solutions

A national appraisal management company, RPS has been delivering superior end-to-end appraisal management solutions to brokers and lenders for over 20 years. We also have a variety of residential real estate intelligence solutions that can be leveraged to build your business.

Why RPS?

We recognize that you're busy managing the many aspects of your business, and RPS is here to help make your life easier! We are:

- **Dedicated:** Our team is committed to providing you with a great experience
- **Reliable:** Our services deliver on what's critical to you
- **Innovative:** Our new platform is easy-to-use and we continually look for ways to make you more efficient

We are proud to provide you with a **dependable team** to support you; this includes a highly qualified, broad network of appraisers together with a highly trained, committed, and helpful broker support team.

We offer a **complete suite of appraisal products** including:

- Full appraisals
- Drive-by
- Desktop
- Other Valuation Products include: Progress Inspections, Appraisal Updates, Vacant Land Appraisals, Market Rents, etc.

To help you, we have created **RPS ACCESS**, the leading appraisal order solution, which delivers on what's critical to you. Here are some of the benefits of using our portal:

- **No hidden fees** or surprises; upfront prices provided at time of order and local competitive pricing delivered to you with fast turnaround times
- **Instant registration and login** so you can get started right away
- **Quick, easy, and intuitive** process; submit your order in just three easy steps and streamlines your process
- **Keeps you informed** of milestones throughout your deal
- **Exceptional customer service;** our fully bilingual, highly trained broker support team can be contacted Monday to Friday 8 a.m.- 8 p.m. EST at 1.877.658.8258 or via email at info@rpsrealsolutions.com



Residential real estate intelligence that builds your business

Interested in enhancing your clients' experience and adding more value with meaningful residential real estate intelligence? We have an extensive variety of data and analytics solutions designed to maximize your business success and client experiences. RPS' products can provide insights into your portfolio and identify valuable opportunities for upselling, cross selling, as well as helping improve your renewals rates. Our solutions are available in many formats to best suit your business needs.

As we all know, staying in touch with your clients can lead to more business. The RPS House Price Tracker (HPT) Report, just one example of our many data and analytics products, is ideal for the informed mortgage professional as a CRM tool. Our HPT was designed and created for lead generation and customer retention, providing your clients and contacts with monthly updates on the value of their property.

Features & Benefits

Develop Deeper Relationships with Your Clients

You will be the go-to source for property value insights. This paired with tangible, easily delivered reports will drive business to you. Tangible reports, such as these, help your business stay ahead of the innovation curve, provide a leg up on the competition, and keep clients informed and loyal.

- Track the value of homes over time
- Detailed information by property type and neighbourhood
- Monthly reports delivered to you and/or your client
- Custom client reports and portfolio dashboard

Measure the Effectiveness of Your Campaign

You will have access to monthly analytics on how your HPT campaign performs, including email open rates and portfolio stats. You can stay ahead of the competition in an ever-changing marketplace.

Customer Relationship Development

- **Lead Generation:** Generate client interest and increase your value-add during the 'shopping stage' of the home buying or refinancing process
- **Get the Meeting:** Establish your value by sending the report to prospective borrowers, in order to get the meeting
- **Close the Deal:** Use the report at the meeting to show the value you add to the clients and provide a tangible reminder that you can leave behind
- **Drive Referrals:** Past clients provide the most referrals in the first 6 months after working with you; stay in touch during this critical time
- **Leverage Situation Changes:** Your clients' lives change all the time, which can mean a new home or mortgage need at any point; being top-of-mind at the right time while adding value can translate into more business
- **Ensure Repeat Business:** Invest in developing deep relationships with your clients so the likelihood of retention is increased during renewal time